

# How You Can Have Whiter, Straighter, Healthier Teeth and Finally Smile With Confidence Without Wearing Metal Braces!!!

In This Confidential Free Report You Will Discover:

- How you can have a whiter, more confident, attractive smile quickly and easily without metal braces.
- The harsh reality about crooked teeth that most dentists don't want you to know!
- The truth about your smile and how to get more respect, impress others, and look more attractive.
- How you can easily take care of stained teeth and have a whiter smile.
- How you can receive a *free ipod shuffle* if you start **6 Month Smiles\*** treatment right away!
- How you can whiten your straight teeth for life.
- And much more!!

## The Harsh Reality About Crooked Teeth That Most Dentists Don't Want You To Know!

Hi! My name is Dr. Jim Rodriguez, and I want to congratulate you on taking the steps to find out how you and others can have a whiter, more attractive and more confident smile.

I have created this booklet to educate people, like yourself, who want to improve their smile and don't know what questions to ask, what procedures are available to them, and don't know that with recent advancements in technology that you can have a "Hollywood" smile by the time you are due for your next cleaning.

Did you know that having crowded teeth can cause them to function improperly? Our body was made to work together in synergy. When teeth are crooked, they can become worn down and sensitivity and chipping can occur. Also, more stress is placed on certain areas that usually can't handle these forces. **Sometimes spaces start to open up between the two front teeth.** This can result in gum disease and erosion of the jawbone. Not a good scenario! I would much rather straighten someone's teeth to *prevent* major dental problems than having someone spend thousands of dollars trying to repair severely damaged teeth.

Did you know there are several ways to improve your smile whether they are crooked and / or discolored? Did you know we have the technology to straighten those crooked teeth without metal braces?

*It's true. This technology is called 6 Month Smiles\*. It consists of a tooth-colored wire and clear brackets that can move crooked teeth into position in about 6 months. They are virtually invisible!!*

James Rodriguez, DDS, PC • 2375 Richmond Road • Staten Island, New York 10306 • (718) 667 1075

Dr. Rodriguez is a general Dentist who enjoys treating select patients with clear braces.  
He is not an orthodontic specialist.

## It's Unfair... But True

You see, we all want to be attractive. We dress up, we get the hair and makeup done just right. Yet one of the first things people notice, the one thing that makes a lasting impression, is our smile. Without a great smile you just don't look your best. I guarantee it!

Many people are unaware of how much of an impact their smile makes when being introduced to people, the level of respect they are given, or even how much it affects their relationships with members of the opposite sex. Ever wonder why some men grow that long, hairy moustache? Chances are, they don't want anyone to notice their crooked or discolored teeth.

If you don't believe me, try to find a magazine cover showing someone with twisted, yellow teeth. Whether we think its fair or not, this is the way our society works. A great smile can open many doors!

But first, if you are reading this letter, I'm guessing you are experiencing one of these problems or situations:

1. Stained or discolored teeth
2. Worn teeth
3. A crooked smile
4. Or you really like your smile, but you know it can be even more beautiful

If you or anyone you know fit into any of these categories... we can help!

### About How Much Does 6 Month Smiles® Cost?

The fee for **6 Month Smiles®** varies greatly from one patient to another. Most orthodontists charge considerably more for traditional braces since they are treating patients for 18 months to 2 years. Often when patients see the cost difference, that gives them one more reason not to opt for traditional metal braces.

I have a different philosophy on setting my fees for **6Month Smiles®** treatment. I want to give as many people the chance to have an attractive smile as possible. Since I have a rather small office with a relatively low overhead, I find that I can offer **6 Month Smiles\*** treatment at a fee much lower than what many orthodontists charge for traditional braces.

It is impossible to quote a fee for your treatment in a report such as this because quite frankly, everybody reading this report has different treatment needs. Patients who only need a small amount of correction pay less than patients requiring more significant changes. This is only fair. Perhaps I can give you a better answer about the fee at a **FREE CONSULTATION**.

As a courtesy to you, we will contact your insurance carrier to see if your plan covers a portion of orthodontic treatment fees. **We find that many adult patients have orthodontic coverage and don't even know it!** We also offer many flexible financing options to allow your treatment to fit into your budget. Call today and ask Janet or Jane how we can help you afford the smile you deserve.

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## **The Truth About Your Smile and How to Get More Respect, Impress Others, and Look More Attractive**

Let's face it; we always want to be the best we can be. We know that if we take care of ourselves that we feel better, more energetic, and have high confidence in what we do. We can also agree that when we look good, others are attracted to us. **It's all about positive energy.** No one wants to be around someone that mopes around all day. Or who doesn't take care of themselves, including their smile.

I can't tell you how many people come to our office and ask me to fix or improve their smile before a special occasion - whether its a wedding, a vacation, or a graduation. I love seeing people leave my office with a whiter, brighter, straighter smile, often **in 6 months or less!** My question to you is, "Why don't you do something NOW to fix your smile?" Why wait for a special occasion to feel great about your teeth?

### **How You Can Whiten Your Teeth After 6 Month Smiles® For free!**

We not only want our patients to have straight teeth, but we want them as white as can be also. We simply make a pair of whitening trays for you within days of taking off your clear braces. We'll teach you how to use our special whitening gel to make your straight new smile look even better. **Usually whitening trays can cost as much as \$400.** As a gift to our patients that start **6 Month Smiles®** treatment with us, we will give you a supply of whitening gel to use with your trays FREE!!, and we'll even enroll you in our **Whitening For Life** program. Then we will give you another syringe of the whitening gel every six months when you come in for your regular cleanings. (Ask Jane—she's got all the details.)

I strive to make **6 Month Smiles\*** technology available to everyone who is a candidate for it, so that they can have a gorgeous smile without the embarrassment of metal braces. In fact, unless you tell anyone about your treatment, most people will never know you are straightening your teeth!

### **Ugh! Gum Disease**

Did you know that 4 out of 5 people are walking around with the worst silent killer of teeth and its called **periodontal disease (gum disease)**? Did you know that gum disease has been linked to heart disease? This is why we stress flossing so much. If food stays trapped between the teeth for hours on end, it causes the bacteria in your mouth to propagate and release toxins that cause the gums to become swollen and bleed. What does this have to do with clear braces?

***Crowded teeth are more likely to have gum disease than straight teeth.*** Many people don't floss because their teeth are crowded and it is difficult to get the floss between them. When they do finally get the floss in the right spot, sometimes the floss breaks and then food AND floss are stuck between the teeth!

When the teeth are nice and straight after **6 Month Smiles®**, the floss can glide through the teeth like silk. Flossing is simple. And the gums become healthier and stronger for years to come. So why wouldn't you want to improve your teeth, your smile, and your gums all at the same time?

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